



Contact and more information:
LYNNE MARTIN ERICKSON
hollywood@bifolkal.org
Website: www.hollywoodlibrarian.com

FOR IMMEDIATE RELEASE
October 15, 2008

Librarian documentary to begin DVD sales on website

MADISON, WI – *The Hollywood Librarian: A Look at Librarians Through Film* today launched sales of the DVD version at its website, www.hollywoodlibrarian.com.

The feature length documentary, which premiered in Washington D.C. in June 2007 and has been screened in 13 countries, can now be ordered by customers in the U.S. and Canada, with international ordering to begin soon. The DVD will begin shipping in December.

The DVD contains the 96 minute film. plus such bonus features as extended interviews, deleted scenes, behind-the-scenes production photos, subtitling in Spanish and French, closed captioning for the Deaf and Hard of Hearing in English, and more.

Two versions of the DVD are on sale now at the website: the standard retail version for \$39.95 and a Public Performance Rights (PPR) version with limited performance rights to show the movie in public and educational settings for \$289.95.

Film International calls the documentary “a deft weaving” and “a hopeful elegy ...a well-reasoned, eloquent, and enjoyable argument for the continued importance of libraries in the modern democracy.” And *The Edmonton Journal* wrote that *The Hollywood Librarian* is “Entertaining, uplifting and educational, it's everything a good documentary should be.”

The film was written, produced and directed by Ann Seidl, and is being distributed by Bifolkal Productions, a non-profit organization in Madison, Wisconsin. www.bifolkal.org.